



JAMES O'HERN, corporate director, Learning and Employee Effectiveness, Hess Corporation
www.hess.com

James O'Hern has been in corporate learning and leadership development for most of his twenty-five year career. He began at United Airlines where he was a senior consultant for eight years. During this time he completed the American University/NTL Institute program in Human Resources Development.

Jim later identified a global learning role at Marriott International where he spent eight years – with a three-year assignment in Frankfurt – and built a management development practice for the company in Washington, London, Frankfurt, Cairo, Mexico City, Hong Kong, and Sydney. During this time Jim completed the Gestalt Institute's program in International Organization Development. He later coordinated learning for the company as vice-president, Worldwide Learning Resources.

In 2003 Jim began a focus on executive development as director of leadership development at Honeywell International. In 2007 he moved to Hess Corporation, a \$28B independent oil and gas provider with global exploration and production units, where he is again coordinating learning and employee effectiveness.

Moderator



GLENN FRONTERA, corporate trainer and video producer, MTA NYC Transit www.mta.info

Glenn Frontera is a member of both ASTD and MCAI. He has been active in the fields of corporate training and media production for most of his career. After attending Stuyvesant HS, Glenn earned a BA in Film Production at Brooklyn College and an MBA from Dowling College.

Glenn has been involved with film and video production for over twenty years and has worked on all types of projects, ranging from a 3-D feature film to PSAs. He has been a corporate trainer and video producer for MTA New York City Transit for the past ten years and has been responsible for creating training media for all operating and managerial employees within the organization.

Glenn is an award winning filmmaker and public speaker. He sits on the board of directors of the St. Cecile Scholarship Fund and the Our Lady of Grace Gravesend Athletic Association, and is involved with many other fraternal and charitable organizations. ☺



MAXIMIZE TRAINING EFFECTIVENESS USING TODAY'S MEDIA

Presented by the New York Chapters of the American Society of Training and Development and the Media Communications Association International

Tuesday, March 11, 2008

5:30 p.m. Networking & Refreshments

6:00 p.m. Program

7:45 p.m. Closing Remarks

Video Streaming by
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www.astdny.org



www.mcainy.org



www.deutsche-bank.de



www.figure5.net

Panelists



JACK GAGLIARDO, president, Creative Media Productions www.creativemediapro.com

Jack Gagliardo formed Creative Media Productions in 1998 as an “idea” company dedicated to developing outstanding communications for consumer product companies. The business model is supported by an award winning team of creative individuals who provide

clear and meaningful concepts in the design of innovative experiential training, video production, graphic support, digital media, staging, and meeting and event production.

CMP holds event and training production contracts with several Fortune 500 companies, including the Pepsi Bottling Group, Philip Morris USA, Kraft Foods, and Time Inc.

Prior to founding CMP, Jack was a manager of creative services for Kraft Foods, and earlier for General Foods, and a supervisor of media services at SCM Corporation. Jack holds a BS in Telecommunications and an MA in Communication from Kent State University.



MARK GASPER, director/writer/producer markgasper@att.net

Mark Gasper has created more than 300 programs for Fortune 50 and 500 companies, trade associations, nonprofits, and schools. These programs have included promotional and IPO videos, product launches, sales and marketing programs, employee benefits and orientation, fundraising, meeting openers, trade show kiosks, and HR education on such issues as sexual

harassment and discrimination.

Mark specializes in employee training and continuing education, having had extensive experience producing role-play, professional designation, certification, ethics, and best practices programs. These courses have ranged from the intensely academic to practical tips and professional advice.

Also an independent filmmaker, Mark has had his work broadcast in six countries and screened in more than 70 cities worldwide. His films can be seen in various US broadcast markets and can be rented and purchased online and at home video/DVD outlets throughout North America. His work has garnered more than 15 international film and video awards, and 20 industry awards.



TIM MULVANEY, founder and president, The Mulvaney Group www.themulvaneygroup.com

Clients come to Tim Mulvaney when they need to “fix the unfixable”. Since his days of building regional teams, diversity processes, and quality management systems for American Express Financial Advisors, Tim has been in the trenches with leaders and teams to create practical, workable solutions to their real-world issues.

Tim created Courageous Conversations, a process that helps clients to change leadership behavior without undergoing lengthy training. As a nationally recognized executive consultant, he is a resource for other practitioners in his industry. He has been a featured speaker at the MN Multicultural Forum, the Society for Human Resource Management’s National Conference on Diversity, the Human Resource Associations of New York and Southern Connecticut, and the ASTD’s National Conference and New York Metro Region Chapter events.

Tim is a board member for Harlem Dowling-West Side Center for Children and Family Services, a 170-year old social services agency that serves children and families in crisis.



ROBERT H OBERMEIER, director of online development, Professional Development Group, Smith Barney www.smithbarney.com

Rob Obermeier is responsible for the development and delivery of learning opportunities outside the classroom and the use of technology to deliver learning. He has been an adult learning professional for 23 years.

Rob’s work experience includes learning roles in the US Air Force as a flight instructor and examiner, and Fortune 500 companies, including American Express and Citigroup. He has delivered training to employees in card operations, corporate finance, consumer and commercial banking, and now wealth management. His career has been focused on the use of technology to deliver training, and he has been a principle player in implementing learning management systems, e-learning, and assessment systems in several organizations.

Rob has an MA in Human Resource Development from Webster University in St Louis, MO, and a BA in Policy Studies from Syracuse University in Syracuse, NY.